

CURRICULUM VITAE

Name: Assistant Professor Dr. Vichayanan Rattanawiboonsom)
Address: Faculty of Business, Economics and Communications, Naresuan University, Thaplo, Muang, Phitsanuloke 65000
Telephone: 66-81-111-9688
Email Address: vichayananr@nu.ac.th
ตำแหน่ง: Lecturer in Business Administration Department, Faculty of Business, Economics and Communications, Naresuan University,

Education Background:

- 2006: Ph D Management Science (Operation Management) , Strathclyde Business School, University of Strathclyde, UK.
- 1995: M.B.A (International Business, and Finance and Banking), Business School, Dominican University, USA
- 1991: ศศ.บ. (Finance and Banking) , University of the Thai chamber of commerce, Thailand.
- 2005: Certificate, Advanced Research Methodology, Strathclyde Business School, University of Strathclyde, UK.
- 2002: Certificate, Advanced Research Methodology course, Grenoble Graduate School of Business, France
- 2001: Certificate, Research Methodology course, Grenoble Graduate School of Business, France

Experiences:

- November 2014- Present:** Associate Dean for Development and Quality Assurance of Education, Graduate School, Naresuan University
- October 2013- October 2014:** Assistant President in Academic Affair, Office of the President, Naresuan University
- 2009- September 2013:** Associate Dean in Academic Affair, Faculty of Business, Economics and Communications, Naresuan University.
: Consultant of Commerce AND Industry Committee, Senator
- 2006-September 2009:** Assistant Dean in Academic Affair, Faculty of Business, Economics and Communications, Naresuan University.

2011-Present: Committee of Quality Assurance of Education for “ABEST21”, Japan.

July 2011: Thai Representative to Attend and present country report at “the Neat Working Group Meeting on East Asian Trade and Investment International Conference” on topic is “East Asian Trade and Investment Facilitation and Institutional Connectivity”, , Beijing, China.

October 2013- 2014: Committee and deputy secretary of Academic Senate, Naresuan University.

1995: Security Analyst, Pacfin Financing Securities Company Ltd.

1991: Financing officer, Nissan (Thailand) Automobile Company Ltd.

PhD Supervisor: 5 persons in Naresuan University and 3 persons in other universities: in Business management, Strategic management, and Logistic and Supply Chain management etc.

PhD External and Internal Examinations:

- University of Sydney, Australia
- Naresuan University, Thailand
- Mae Fah Lung University, Chiangrai, Thailand
- Kasertsat University, Thailand.
- Khongon University, Thailand.
- Sripatum University, Thailand.
- Drurakitpandij University, Thailand
- Etc.

Lectured Courses:

- Operations Management (both for BA and MBA programs)
- Business Research (both for MBA and PhD programs)
- Logistics and Supply Chain Management (for MBA program)
- Warehouse Management (for MBA program)
- Quality Management (for MBA program)

Research And Publications 2006- Present

1. Daw Nge, V Vichayanan Rattanawiboonsom, Amir Mahmood, and Warawuder Rurkwararuk, (2015) "The Critical Factors Affecting Logistics Activities: An Empirical Study of Garment Industry in Myanmar", *Journal of International Business Management*, Publisher: Medwell Journals (in press).
2. Daw Nge, V Vichayanan Rattanawiboonsom, Amir Mahmood, and Warawuder Rurkwararuk, (2015) "The Effect of Resources Relating to Factors of Logistics Activities on Performance Benefits " *International Journal of Applied Business and Economics Research*, Vol. 13, No. 6, ISSN:
3. Muhammad Mahboob Ali, Vichayanan Rattanawiboonsom, and Sudhir K.S.Yadav (2015), "Higher Education for Economic Progress in a Global Framework with Special Reference to Bangladesh". *Journal of World Economic Research*, Vol4, No.5-1, pp 40-52. Published AUGUST 12, 2015, ISSN: 2328-7748 (online), ISSN: 2328-773X (Print).
4. Rattana Buosonte and Vichayanan Rattanawiboonsom (2015), "*The Efficiency of the Educational Expenditures in Thailand*". *ASAIHL Conference 2015 proceedings: Towards 2020: International and Regional Collaboration in Research, Curriculum and Student Experience*. Islamic Azad University. Isfahan Brance, Iran.
5. Rattanawiboonsom, Vichayanan (2015) "*The Relationship Model and the Effectiveness of the supply chain management.*" *Gaber16 International Conference: Rise of Newly Emerging Economies: Allenges & Opportunities for Advanced Economies Proceedings*, May 8-9, 2015, New York, USA.
6. Natchanawakul, Wised; Rattanawiboonsom, Vichayanan; Rurkwararuk, Warawude; Pachanban, Pakorn; and Buranajarukorn (2015). "Role of Structural Flexibility of Manufacturing as Mediating Variable of Relationships between Environment Uncertainty with Customer Responsiveness" *Journal of Community Development Research (Humanities and Social Sciences)*, Vol. 8, No.1, pp. 150-165, ISSN 1905-7121.
7. Rattanawiboonsom, Vichayanan (2014). "Effective Criteria for Selecting Third Party logistics Providers: The Case of Thai Automotive Industry". The

International Journal of World Review of Business Research, Vol. 4. No. 2, ISSN: 1838-3955,

8. Rattanawiboonsom, Vichayanan (2014). "How to Select Effective Criteria for the Third-fourth Party logistics: Roadmap for Thai Automotive Industry, 26th *International Business Research Conference Proceedings*, April 7-8, 2014 Imperial College, London, UK.
9. Wongsirisathaporn, Jaturaphat; Rattanawiboonsom, Vichayanan; Panmanee, Panarat; and Rurkwararuk, Warawude (2014). "Knowledge Management Affective on Human Capital of Small and Medium Enterprises (SMEs) Ceramic Business in Upper Northern Provinces of Thailand", *Journal of Researcher Association*, Vol.19, No.2. (May-August, 2014).
10. Sittiaum, Rattana; Rattanawiboonsom, Vichayanan; Gonpung, Anucha; and Rurkwararuk, Warawude (2014). "Factors Affecting the Thai Franchise Business Success: The Study of a Causal Relationship Model", *Journal of Management, Rajaphat Lampang University*, Vol.7, No.2, (July-December, 2014).
11. Singthanasan, Phatcharapa; Rattanawiboonsom, Vichayanan; Leampreecha Nantawan; Rurkwararuk, Warawude; and Pachanban, Pakorn (2013). "Factors Affecting the Competitiveness of the food Exporters in Thailand", *Journal of Business, Economics and Communications*, Vol. 9, No.1, (October, 2013-March, 2014).
12. Rattanawiboonsom, Vichayanan (2012). "The Delivering Time and Cost strategic proposition for Thai Automotive Logistics Operations". *Production and Operations Management Society (POMS) International Conference Proceedings*, April 20 – 23, 2012, Chicago, USA
13. Rattanawiboonsom, Vichayanan (2011). Research topic: "To Study of competitive advantage by developing the Thai logistic databases for Thai Business: Case study in Thai Automotive", Naresuan University, Phitsanuloke..
14. Rattanawiboonsom, Vichayanan (2011). "Potentials of Creative Industries: Entrepreneurships" *PODIM International Conference proceedings*, April 4-5, Maribor, Slovenia.

15. Rattanawiboonsom, Vichayanan (2011). Research topic: “*Factors that Influence to success of MRP/ERP implementations: in Cultural and other perspectives*”
16. Rattanawiboonsom, Vichayanan (2010). Research topic: “*Successful implementation factor in Cultural Factors of software systems*”.
17. Rattanawiboonsom, Vichayanan (2010). “*Comparative MRP/ERP implementation in South-East ASIA Countries: Contextual and Cultural Factors perspectives*”
18. Rattanawiboonsom, Vichayanan (2008). “A study on Material Requirement Project Implementation in Thai Automotive Organizations” *MIS Journal*, Vol , No. , Naresuan University, Thailand.
19. Rattanawiboonsom, Vichayanan (2008). “How to Benefit from the MRP/ERP software: An Implementation Roadmap for Thai Automotive Industry”, *The 2008 EABR (Business) & TLC (Teaching) Conferences Proceedings*, Salzburg, Austria.
20. Rattanawiboonsom, Vichayanan (2007). “Determinant factors of Information sharing on MRP/ERP systems within Thailand’s automotive industry”, *22nd European Conference on Operational Research Conference Proceedings.*, Prague, Czech Republic.
21. Rattanawiboonsom, Vichayanan (2007). Paper “The effectiveness of MRP/ERP practices: A review of the literature and conceptual framework”, *IFORS International Conference Proceedings*. Hawaii, USA.
22. Rattanawiboonsom, Vichayanan (2007). “Quality Management for Organizational and Regional Development” *QMOD International Conference Proceedings*, Palermo, Italy.
23. Rattanawiboonsom, Vichayanan (2006). “*Effective of MRP/ERP practices in Thai Automotive Industry companies*” *SALFORD International Conference Proceedings*, Manchester, UK.